



CITY OF WALLED LAKE
DOWNTOWN DEVELOPMENT AUTHORITY
Tuesday, October 14, 2025

The Meeting was called to order at 4:00 p.m.

Pledge of Allegiance led by DDA Chairman Blair

ROLL CALL: Ackley, Blair, Johnston, Lublin, *Marshall, McDonald, Mechigian, Raleigh

ABSENT: Allen, Amin, Millen

OTHERS PRESENT: Council Member Ambrose, Council Member Owsinek, Public Safety Deputy Director Shakinas, Deputy Police Chief Kolke, Fire Chief Gonzalez, DPW Superintendent Ladd, City Attorney Vanerian, Finance Director Pesta, and City Clerk Stuart

There being a quorum present the meeting was declared in session.

DDA Managing Director/Finance Director Pesta said she receive communication from DDA Board Member Millen he is out of town and unavailable to attend today's meeting.

DDA 10-01-25 MOTION TO EXCUSE DDA BOARD MEMBER MILLEN FROM TODAY'S MEETING

Motion by McDonald, seconded by Ackley: CARRIED UNANIMOUSLY: To excuse DDA Board Member Millen from today's meeting.

REQUESTS FOR AGENDA CHANGES: *None*

APPROVAL OF THE MINUTES:

1. Regular DDA Meeting of September 9, 2025

DDA 10-02-25 APPROVAL OF THE MINUTES FROM THE SEPTEMBER 9, 2025 MEETING

Motion by Lublin, seconded by McDonald: CARRIED UNANIMOUSLY: To approve the minutes from the September 9, 2025 meeting.

CORRESPONDENCE: *None*

AUDIENCE PARTICIPATION: *None*

UNFINISHED BUSINESS:

DDA Managing Director/Finance Director Pesta explained there were prior discussions and requests to reinstitute the DDA banner program.

DPW Superintendent Ladd explained there are thirty-six banners on poles, those banners are the businesses that are still active in town. Mr. Ladd explained the pricing that is being obtained is very similar to the initial pricing when the program was instituted. He explained the purchase would be for twenty-five summer banners and twenty-five winter banners, each with graphics. Mr. Ladd explained the hardware to install them is already in place. Mr. Ladd explained a new design may be worked on internally and solicitation from the new businesses would be encouraged.

DDA Managing Director Pesta explained the full quote is not available just yet. At the time of the banner program in 2010, the fee for sponsorship was \$450 for each season. Mrs. Pesta explained the board needs to discuss the current form of sponsorship moving forward.

DDA Board Member Lublin said the DPW currently changes the summer and winter banners out for each season. Mr. Lublin asked if the board is interested in updating the look of the banners.

DDA Chairman Blair said he would like to see a new design, the current ones are stale.

DPW Superintendent Ladd said there are different types of materials to be considered as well if a new design is pursued. Mr. Ladd explained he has seen banners in other communities that highlighting people from that community such as graduates or veterans.

DDA Board Member Johnston said the Civic Fund would be interested in sponsoring a banner.

DDA Board Member Lublin said the \$450 fee per season is from 2010, those banners have been placed now for 15 years. Mr. Lublin said it works out to be a one-time fee for all those years of advertising.

DDA Chairman Blair said he would like to freshen up the banner design and have a presentation at the next DDA meeting.

DDA Managing Director Pesta said options will be provided next month to the board.

**DDA 10-03-25 MOTION TO PURSUE REDESIGN OF THE BANNER AND
REINSTITUTE THE BANNER PROGRAM**

Motion by Lublin, seconded by McDonald: CARRIED UNANIMOUSLY: To pursue redesign of the banner and reinstitute the banner program.

NEW BUSINESS: *None*

EXECUTIVE & MANAGING DIRECTOR REPORT:

1. Public Safety Activity Report

Deputy Public Safety Director Shakinas explained Code Enforcement had 25 cases last month and this month one of the 18 cases involves the 1010 E. West Maple complex and issues with the deteriorating sidewalks. Deputy Director Shakinas explained that the owner of 1010 E West Maple hired a contractor to address the necessary repairs. Deputy Public Safety Director Shakinas explained that a unit within Lake Village is going through the process of condemning a unit. These types of cases are extremely costly for the association, but they are pursuing it. Deputy Public Safety Director Shakinas said all six Flock Safety cameras are installed and fully operational. Deputy Director Shakinas explained the city's DEA Officer utilizes the Flock Safety cameras daily in the many jurisdictions he is working in coordination with the DEA. He said Flock Safety cameras have been a phenomenal tool to catch these criminals.

*DDA Board Member Marshall arrives at 4:13 pm

DDA Chairman Blair asked how many people we have caught in the city limits, with the Flock Safety camera software.

Deputy Director Shakinas explained a DEA case that had a bad shipment of fentanyl, and those cases go all the way to conviction. He said the DEA officer operates in the entire region, but some cases do begin here, the partnership and cooperation in supporting the DEA and having a city police officer as a member is a huge benefit to the city.

DDA Board Member Lublin said the city's DEA agent is doing good work and the drug forfeiture funds that come out of the city's participation with the DEA, assist the city and police department.

Deputy Director Shakinas said the share of the proceeds differs with each case and agreed the partnership is a huge benefit since 2007 to present.

2. Mayor Ackley's Trunk or Treat

DDA Managing Director Pesta said the petting zoo is booked, with the extra hay on board for the animals. She said DPW will be out the day before to prepare the site.

WARRANT REPORT:

1. September 2025

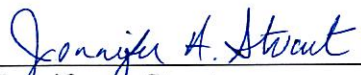
**DDA 10-04-25 APPROVAL TO RECEIVE AND FILE THE WARRANT FOR
SEPTEMBER 2025**

Motion by Lublin, seconded by McDonald: CARRIED UNANIMOUSLY: To receive and file the warrant for September 2025.

ADJOURNMENT:

DDA 10-05-25 ADJOURNMENT

Motion by Lublin, seconded by McDonald: CARRIED UNANIMOUSLY: To adjourn the meeting at 4:20 P.M.



Jennifer A. Stuart
City Clerk
Approved 1-13-26



Steve Blair
DDA Chairman